



**Thirty-Sixth Annual Running of the Beach to Bay
Relay Marathon**

Corpus Christi, Texas

Sponsorship Information

Letter from Race Director Doug McBee Jr

Dear Future Partner(s),

Since time is important and valuable, I would like to thank you for looking over this brief information packet pertaining to joining the Beach to Bay Relay Marathon family.

The nationally recognized Beach to Bay Relay Marathon has grown over the years. In fact, in 2010, the race reach peaked at 2,356 teams (fourteen thousand runners) attracting runners from as far away as Canada, Mexico and Africa. This officially makes the Beach to Bay Relay Marathon the United States' largest premier relay marathon.

The Beach to Bay Relay Marathon is a promoter's dream. The race demographic is diverse in nature due to various ages (elementary students to senior citizens) of runners attracted to the event.

Please look over the varied options of sponsorships listed below and see what might meet you or your companies needs. Each level of sponsorship is negotiable and can be molded or designed to suit whatever level of support you chose.

Sincerely,

Doug McBee Jr.

Doug McBee Jr.
Beach to Bay Race Director
President Corpus Christi Roadrunners

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Sponsorship Information

Presenting Sponsor Benefits

- Your Company Logo on top of finish line banner
- Display at Sports Exposition the day prior to the race
(Fee Waived)
- Display at Award's Ceremony Stage
- Your Company Logo on fence banner
- Your Company Logo on the Official Event T-Shirts
- ½ page ad in the Official Event Race Program
- Your Company Logo on Race Day Numbers
- A listing in all promotional materials and Beach to Bay Website
- Opportunity to provide information to all race participants
- On-site promotion at Sports Exposition (not limited to a booth only)
- Free Team Entries (# negotiable)

Presenting Sponsor Cost \$8000

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Sponsorship Information

Gold Sponsor Benefits

- Your Company Logo on top of Finish Line Banner
- Your Company Logo on Official Event t-shirts
- Your Company Logo on Race Day Numbers
- Listing in all promotional materials and Beach to Bay Website
- Opportunity to provide information to all race participants
- On-site promotion at Sports Exposition (not limited to a booth only)
- Free Team Entries (# negotiable)

Gold Sponsor Cost \$6000

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Sponsorship Information

Silver Sponsor Benefits

- Your Company Logo at mid-section of finish line banner
- Your Company Logo on Official event t-shirts
- Your Company Logo on Race Day Numbers
- Listing in all promotional materials and Beach to Bay Website
- Opportunity to provide information to all race participants
- On-site promotion at Sports Exposition (not limited to a booth only)
- Free Team Entries (# negotiable)

Silver Sponsor Cost \$3,500

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Sponsorship Information

Bronze Sponsor Benefits

- Your Company Logo at lower-section of finish line banner
- Your Company Logo on Official event t-shirts
- Your Company Logo on Race Day Numbers
- Listing in all promotional materials and Beach to Bay Website

Bronze Sponsor Cost \$2500

Contact Information

Point of Contact: Doug McBee Jr.

Home (361) 994-1588

Cell (361) 960-1402

Email Address: Dougmcbee@sbcglobal.net

Website www.beachtobayrelay.com